

These days, regrettably, headlines of newspapers are occupied by the saddening issue of road tolls. This very dire state of affairs has turned into a considerable debate. Seeking out a solution as to how ameliorate the situation, some might opine that only if the consequence of traffic- law breaking grows stricter could we expect safer roads, while I assume that other factors indeed must accompany as well.

Experience in every corner of the globe has proven that enacting tough rules in a society bring fewer offences in its wake. In the other word, the sterner the controls on the driving behavior applied, the fewer disobedience is witnessed, hence thanks to the constant threat of being punished, citizens are less likely tempted to go wrong, albeit this does not lay claim that it the would be the only treatment contributed to having safe roads.

Along with seriously implemented penalties, other measures could be exerted to guarantee the responsibility of lessening the road fatalities, if not entirely annihilating them. Improving infrastructure by way of allocating reasonable amount of the local budget on designing safer roads in term of appropriately planned intersections and accurately improved signage. Besides, applying constant observation on qualified maintenance and repairing the surface out of potholes. Secondly, social media would play pivotal roles in educating drivers as would advertising campaigns, thereby broadening their vision as to road hazards. Finally, spurring companies to design cars which withstand side impacts as well as rear and front.

Desiring adequate safety for the roads, some might vote for stricter punishments to be the only effective way. However, from my point of view, in the absence of other factor reaching the ultimate purpose would be virtually next to impossible.